



# **WATER TREATMENT ASSOCIATION OF INDIA'S WATER EXPO**

2<sup>nd</sup> Edition

**25<sup>th</sup>, 26<sup>th</sup> & 27<sup>th</sup> JULY 2024  
CODISSIA HALL D, COIMBATORE**

**A Business Gathering for water Experts**

### Dear Industry Colleague,

Water Treatment Association of India (WTAI) is a Non-Profit membership organisation dedicated to Water Industry and registered under Section 8 Companies Act. It was started with the Vision to bring the Water fraternity under a single umbrella for developing a positive, healthy and inclusive growth for water treatment industry in India.

WTAI primarily represents the sector of the water treatment industry devoted to treating water for domestic, commercial and industrial use. With over more than 300 members in this Water Treatment Industry, WTAI is glad to announce its has second edition of WTA India's Water Expo on 25th,26th & 27th July 2024 at Codissia Hall 4 at Coimbatore.

WTA India 's Water Expo is connecting platform for many startups that are looking for an opportunity in water treatment industry. In this note we are delighted to welcome you all to join us and participate in this Expo and make this event a grand successful one.



### Opportunities at WTAI's Water Expo

- Networking
- Business Development
- Market Insights
- New Collaboration and Partnerships
- Technology and Innovations

On Overall, WTA India's Water Expo present a wide range of opportunities for networking, business development, knowledge sharing, and staying abreast of the latest developments in the water industry. Attending or participating in such events can be beneficial for individuals, organizations, and stakeholders involved in water management and related sector.

### Benefits of Exhibiting

- **Visibility and Brand Exposure:** Exhibiting provides a platform to showcase your products, services, and brand to a targeted audience. It offers visibility and exposure to potential customers, partners, and industry professionals who attend the expo. This exposure can help increase brand recognition and awareness among your target market.
- **Lead Generation:** Water expos attract a diverse range of attendees, including decision-makers, industry experts, and potential clients. By exhibiting, you have the opportunity to generate leads and capture the interest of individuals who are actively seeking solutions, technologies, or services in the water sector. Exhibiting allows you to engage directly with prospects, collect their contact information, and potentially convert them into customers.
- **Networking and Relationship Building:** Exhibiting provides a unique networking opportunity. You can connect with other exhibitors, industry professionals, and key stakeholders in the water sector. Building relationships through face-to-face interactions can lead to collaboration, partnerships, and valuable business connections that may not have been possible otherwise.

- **Market Research and Feedback:** Exhibiting allows you to gain insights into market trends, customer preferences, and industry challenges. Interacting with attendees can provide valuable feedback on your offerings, helping you understand the needs and expectations of your target market. This information can be used to improve your products, services, and business strategies.
- **Competitive Advantage:** By exhibiting, you can differentiate yourself from competitors and highlight your unique selling points. You have the opportunity to showcase your expertise, innovation, and industry leadership. This can give you a competitive edge and position your brand as a trusted and reliable solution provider in the water industry.
- **Product Launch and Demonstrations:** Water expos offer a platform to launch new products, technologies, or services. You can create buzz and excitement around your offerings by conducting live demonstrations, interactive displays, or presentations. Exhibiting allows you to showcase the features, benefits, and applications of your products, leaving a lasting impression on attendees.

### EXHIBITOR PROFILE

- ✦ Water Conservation
- ✦ Water Treatment
- ✦ Water Management Consultants
- ✦ Wastewater Management & Recycling
- ✦ Desalination
- ✦ Effluent Treatment Systems
- ✦ Filtration Equipment
- ✦ Sewage and Sludge Treatment
- ✦ Rainwater Harvesting
- ✦ Demineralisation
- ✦ Cooling Towers
- ✦ Packaged Drinking Water
- ✦ Reverse Osmosis
- ✦ Boilers and Cooling Towers
- ✦ Chemicals
- ✦ Distillation
- ✦ Engineering Companies
- ✦ Environmental Consultants
- ✦ Equipments
- ✦ Instrumentation and Process Control
- ✦ Irrigation Equipments
- ✦ Pipes, Fittings and Valves
- ✦ Plant Builders
- ✦ Project Developers
- ✦ Project Finance Companies
- ✦ Pumps and Motors
- ✦ Research & Technical Institutes
- ✦ Swimming Pool
- ✦ Water Pollution Monitoring
- ✦ Water Purification
- ✦ Water Supply and Services
- ✦ Water Utilities

### STALL BOOKING INFORMATION

Booth Size	Inaugural Rates Valid till 31-03-2024		Early Bird Rates Valid till 31-05-2024	
	For Member INR/sq.m.	For Non Member INR/sq.m.	For Member INR/sq.m.	For Non Member INR/sq.m.
9-18 sq.m.	4,500	5,000	5,000	6,500
19-36 sq.m.	4,250	4,500	4,750	6,250
37 sq.m. & above	4,000	4,250	4,500	6,000
Taxes as Applicable				

BOOTH PACKAGE	
➡ Fascia with Company name	➡ Company profile in Show Directory
➡ Fully carpeted	➡ Company listed on website
➡ 3 Spotlights	➡ 1 Five amp plug point
➡ 2 Chairs	➡ 1 Waste basket
➡ 1 Counter / Table	*Conditions Apply

### SPONSORSHIP DETAILS

- ✦ Bag Sponsor
- ✦ Registration Sponsor
- ✦ Badge Sponsor
- ✦ Title Sponsor
- ✦ Platinum Sponsor
- ✦ Diamond Sponsor
- ✦ Gold Sponsor
- ✦ Silver Sponsor



**ORGANIZED BY:**

**WATER TREATMENT ASSOCIATION OF INDIA**

No. 33/1, Parthasarathipet, Teynampet, Chennai - 60 086.

Mobile: +91 78248 69241 | Email: support@wtaindia.org

For more details log on to [www.wtaindia.org](http://www.wtaindia.org)